

Scope of Services & Pricing

Disclaimer:

All listed prices are starting points. Final pricing will be tailored to your unique production needs and may vary based on project complexity, additional requirements, or specific client goals. Contact us for a personalized quote and unleash the full potential of your production.

Remote Event Production

- **Total Package:** *Starting at \$3,750 per day/single event*
 - **Includes:**
 - **Pre-Production:** Coordination and planning well in advance of the event. This includes designing and configuring stream layouts, conducting tech checks, and finalizing streaming logistics.
 - **Live Event Execution:** Comprehensive management of the event from start to finish. This covers multi-platform streaming (Twitch, YouTube, TikTok, etc.), ensuring smooth transitions and high-quality broadcast throughout the event.
 - **Post-Production:** Editing and compiling recorded content, handling any required tweaks or adjustments, and delivering final footage.
 - **Equipment and Services:** Provision of all necessary streaming technology and software to ensure a seamless remote broadcast. This includes multiple video and audio inputs, and reliable streaming tools. We handle the setup, management, and operation of these tools to ensure a professional broadcast.
 - **Notes:**
 - **The rate covers up to 20 hours of work per event, including all aspects of pre-production, live execution, and post-production.**
 - **Pricing may fluctuate based on technology needs. If additional equipment is required beyond what we have on hand, rental costs will be passed on to the client.**
 - **Discounts may be available for consecutive broadcast days dependent on project complexity.**

In-Person Streamed Event Production

- **Total Package:** *Starting at \$7500 per event*
 - **Includes:**
 - **Pre-Production:** Detailed planning and setup arrangements for bringing the on-site event online. This includes site visits, equipment setup, and configuration, as well as coordination with other vendors or teams involved.
 - **On-Site Event Setup and Execution:** Full management of the streamed event in-person integrating with on-site production and

stage crews, including multi-camera setups, live broadcast automation, and real-time problem solving. Our team will be on-site to ensure the livestream runs smoothly and to handle any immediate issues that arise.

- **Post-Production:** Editing of the event footage, incorporating any necessary adjustments, and providing the final polished content.
 - **Additional On-Site Services:** Includes all required hardware, labor, and logistical support necessary for the successful execution of the event. This covers installation and operation of production equipment on-site.
 - **Notes:**
 - **The rate covers up to 40 hours of work, including pre-production, on-site management, and post-production.**
 - **In-person productions exceeding 2 event days or requiring more than 40 hours of work will require custom pricing. Additionally, pricing may fluctuate based on technology needs. If additional or specialized equipment is required, rental costs will be passed on to the client.**
 - **For events requiring significant travel see “Travel Fees” below.**
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Consulting Services

- **Virtual Consulting:** *Starting at \$3,000*
 - **Includes:**
 - **Online Consulting:** Expert advice on setting up and optimizing your live streaming setup. This includes recommendations for hardware and software, as well as best practices for live streaming.
 - **Gear Lists:** Detailed lists of recommended equipment tailored to your needs and budget.
 - **Setup Advice:** Guidance on how to configure and use your equipment effectively, including pre-event preparation and troubleshooting tips.
 - **Notes:**
 - **The rate covers up to 10 hours of consultation and research.**
 - **Ideal for clients who need expert advice and recommendations without on-site support.**
 - **Pricing may vary based on the complexity of the consultation and any specific technology recommendations.**
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- **In-Person Consulting:** *Starting at \$6,000*
 - **Includes:**
 - **On-Site Oversight:** Direct, hands-on guidance at your location for setting up and optimizing your streaming infrastructure.

- **Advice and Setup Guidance:** Personalized advice and support during the setup process to ensure everything is configured correctly and to address any immediate issues.
 - **Training:** On-site training for your team to ensure they are comfortable and proficient with the equipment and software.
 - **Notes:**
 - **The rate covers up to 15 hours of consultation and research.**
 - **Suitable for clients requiring on-site support to ensure a smooth and effective setup.**
 - **Pricing may vary based on the complexity of the consultation and any specific technology needs.**
 - **For events requiring significant travel see “Travel Fees” below.**
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- **Full Setup and Training:** *Starting at \$12,000*
 - **Includes:**
 - **Complete Setup:** Full management of the setup process from start to finish. We handle all aspects of equipment purchasing, installation, configuration, and testing to ensure everything is ready for your broadcast.
 - **Training:** Comprehensive training for your team on how to use the setup effectively. This includes operational procedures, troubleshooting, and best practices for maintaining high-quality streams.
 - **Operational Guidance:** Ongoing support and advice to help you get the most out of your setup, including post-installation checks and adjustments.
 - **Notes:**
 - **This package includes up to 40 hours for both setup and in-depth training, making it ideal for clients needing complete implementation and education.**
 - **Pricing may vary based on the complexity of the setup and any additional equipment required. Pricing does not include equipment costs.**
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Additional Services

- **Talent Services:** \$1,000/day per talent
 - Includes:**
 - **Hosting and On-Camera Talent:** Professional hosts or on-camera talent for your event. This rate covers their availability for the duration of the event, including preparation and live performance.
 - **Additional Services:** Any additional needs related to talent, such as script preparation, or coordination with other event elements.
 - **For events requiring significant travel see “Travel Fees” below.**

- **Video Editing for Social Media:** Pricing based on project scope and length. Includes editing video clips to highlight key moments, create promotional content, and enhance social media presence. Pricing will be customized based on the specific needs and length of the footage.
 - **Custom Graphics and Overlays:** Pricing based on design complexity. Custom-designed graphics, overlays, and animations for your live stream. Includes design and integration into your broadcast setup.
 - **On-Demand Technical Support:** \$250/hour
Provides additional technical support beyond the standard production package, available as needed.
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Travel Fees

Travel Days:

- **Flat Rate (non local travel):** \$600 per day of travel to and from the event.

Travel Arrangements and Reimbursement:

- **Booking/Reimbursement:** Clients are responsible for booking or reimbursing all travel arrangements, including flights, car rentals, and accommodation.
- **Per Diem:** A per diem will be provided to cover meal expenses, based on agreed-upon rates.
- **Freight/Equipment Costs:** Clients will cover any freight or shipping costs associated with transporting equipment to and from the event location. This will be billed separately based on actual costs incurred.

Total Travel Costs Estimate: To be calculated based on actual travel days and expenses.

Custom Pricing

- **Custom Pricing:**
 - For in-person productions exceeding 2 days or requiring more than 40 hours of work and/or additional staffing, custom pricing will be provided. Smaller projects, both remote and in-person, may be eligible for reduced rates based on specific requirements and scope.
- **Free Consultation**
 - A free, one-hour consultation is available to best determine scope of work and pricing.

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